

# ANNUAL REPORT 2019

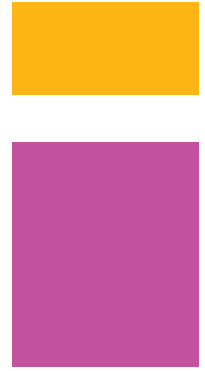


Fredericton  
**COMMUNITY  
FOUNDATION**  
For Good • Forever



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## OUR MISSION

We enhance and strengthen the quality of life of all citizens in the greater Fredericton region through ambitious and meaningful grant making. We proactively engage in community leadership and the development and stewardship of endowed funds.

## OUR VISION

We link caring donors to causes that matter in our community.

The Fredericton Community Foundation has trust in the impact that comes from endowed funds. We receive monetary donations of all sizes. We invest these donations and provide grants to charitable organizations in our community from the income generated by the donations we receive. With over 100 organizations supported by our granting system, the endowment model enables us to give donations meaningful impact in the community not just today, but long into the future. We pride ourselves on being the vital link between caring community members and needs in the greater Fredericton region.



# A MESSAGE FROM OUR 2019-2020 BOARD CHAIR

At the Fredericton Community Foundation, our motto is For Good. Forever. These simple words speak volumes about what the Foundation is really all about. In 1956, a group of philanthropists had a vision and with a \$10,000 contribution, that vision has become a managed portfolio of over \$18M contributing to important community projects every year. The legacy of the original group continues to inspire the work we do today.

It is the continued spirit of legacy that attracted me to the Foundation. Four years ago, my family established the Jeff McGuigan Memorial Fund for Mental Health as a way to honour and memorialize my late brother. More recently, following the tragic events of August 10th, I helped my close friend Steve Burns establish the Sara Burns Police Memorial Fund to honour his wife's memory. Robb Costello's family also established a memorial fund in his honour and through these funds, the fallen officers will continue to serve and protect our community forever.

In June, I had the opportunity to attend the Community Foundations of Canada Conference with our Board member, Alysha Elliott and Executive Director, Kate Rogers. It was very refreshing to be reminded of the good work that is being done across the country by foundations just like ours. Being able to share in each other's success and learn new ways to help our community was very powerful.

The past year was also exciting as we celebrated our 10th Annual Philanthropy in Action Award. It was interesting to look back at the past ten years and all of the people who have contributed so much to our community. Congratulations to our 2019 recipients Brian Johnson and Joe Dobbelsteyn who quietly lead through their many contributions. People like Joe and Brian are the reason why Fredericton is such a wonderful community.



**RICHARD MCGUIGAN**

It is an honour for me to serve the community through the Fredericton Community Foundation. Our Board of Directors is full of very talented and committed community minded individuals whom I look forward to working with in my years as Board Chair. Of course, in addition to our Board, we have a wonderful group of staff dedicated to carrying out the work of the Foundation. We say goodbye this year to Lauren Sieben, our Communications & Events Coordinator, whose positive energy and smile will be missed around the office.

It was another record year of giving. Our growing endowment makes it possible to give back to worthy projects and programs that help make our community safer, healthier, and more inclusive. If you haven't already, consider supporting the Foundation by donating to a fund that resonates with you, or better yet, establish a fund of your own to continue inspiring good in our community, Forever.

**Richard McGuigan, Chair.**

# A MESSAGE FROM OUR EXECUTIVE DIRECTOR

It was a busy year at the Fredericton Community Foundation with the creation of new funds, new ways of doing things, and a new office space. A generous donation, made through the estate of Rosemary McCain, as well as support from the local business community, enabled the Foundation to move to the main floor of the Clark Building. This move downstairs is an exciting opportunity for the organization because it provides a central gathering space where we can hold Board meetings, functions and special events, in addition to a place to conduct our daily operations. Please drop by to see our new office and chat about all the work we are doing in the community, thanks to thoughtful donor investment.

This past year our community lived through a terrible tragedy with the shooting of four people from our community. We have endured in true Fredericton fashion, through caring, supporting each other and charitable giving. The Fredericton Community Foundation is honoured to hold funds dedicated to the memory of the two fallen Fredericton police officers. These funds were established to remember Sara and Robb and to give legacy to their interests and pursuits.

In this spirit of legacy, we selected stories for the 2019 annual report that focus on memorializing people through endowment building. Our donors have always recognized the need to support important community causes. Likewise, creating named funds to memorialize community members, offers a way to keep alive the memory of loved ones by donating to causes important to them.



KATE ROGERS

This past year, the Fredericton Community Foundation supported organizations also committed to honouring memories. Kings Landing's Visiting Cousins provides children and youth the opportunity to learn about our community's heritage through historical re-enactment, Camp Kerry delivers bereavement camps for children and families suffering loss, and the Sports Hall of Fame celebrates past sport heroes.

Endowment building provides an everlasting contribution to community efforts. Whether you want to memorialize a loved one, support a critical need in our community, or both, the Fredericton Community Foundation's endowment model provides legacy, meaning that our good work is carried out into the future. For Good. Forever.

**Kate Rogers, Executive Director.**

# 2018-2019 BOARD OF DIRECTORS

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Andy Clark

**CHAIR**

Richard McGuigan

**VICE-CHAIR**

Traci Simmons

**SECRETARY**

Amy Murdock

**TREASURER**

Allison McCarthy

**DIRECTOR**

Alysha Elliott

**DIRECTOR**

Andrew Bedford

**DIRECTOR**

Bob Hatheway

**DIRECTOR**

Germaine Pataki-Thériault

**DIRECTOR**

Jessica Stutt

**DIRECTOR**

Jodi Misheal

**DIRECTOR**

Lisa Taylor

**DIRECTOR**

Lori Clark

**DIRECTOR**

Richard Tingley

**DIRECTOR**

Stéphane Sirois

**DIRECTOR**

## HONOURARY COUNCIL

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Richard Clark

Ann Morgan

Jamie Petrie

Lorraine Neill

Mel McGuigan

Owen Washburn (1937-2018)

Pam Clark

Peter Clark

Sheila Washburn

## STAFF

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Kate Rogers

**EXECUTIVE DIRECTOR**

Ruth Carter

**OFFICE MANAGER & BOOKKEEPER**

Lauren Sieben

**COMMUNICATIONS & EVENTS COORDINATOR**

Julia Pazzano

**SUMMER WRITER**

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## TYPES OF FUNDS

The Fredericton Community Foundation offers the opportunity to support our community in any way that best suits a donor's needs and wishes. The Foundation specializes in the endowment funds' earnings supporting the ever-changing and complex needs of the greater Fredericton region. We have a variety of funds available for donors to consider, which allows them to tailor their fund to fit their individual needs. If it's what's right and is good for the community, we can make it work.

All Foundation funds are co-mingled as one single fund. While anyone can set up a new fund, donors may also contribute to an established fund to increase the core endowment and, consequently, the yearly income as well. There are five separate types of funds.

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### DESIGNATED FUND

You designate which charitable organization(s) you wish to benefit from your fund.

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### DONOR ADVISED FUND

You advise the Foundation each year as to which organization(s) you would like to see receive grants from your fund.

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### FIELD OF INTEREST FUND

You define a field of interest that you would like to receive your grant. The Board of Directors selects community-based charities within your specified field of interest and directs grants to this specific field. Arts, education, heritage, youth, and poverty reduction are all examples of a field of interest.

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### EMERGING FUND

You establish a fund in any of the fund categories with an initial donation and a pledge to meet the minimum donation level of that fund type within five years of the initial gift. Until such time as the pledge is fulfilled and the named fund is created, the Emerging Fund will be part of our Community Fund.

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### COMMUNITY FUND

You do not provide any restrictions in terms of where you want the money to go. This type of fund gives the Fredericton Community Foundation the most flexibility to respond to the changing needs of our community. All unassigned donations enter this fund.

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## WHY BECOME A DONOR?

- 1 We are a local public charity with deep roots in the community.
- 2 We accept a wide variety of assets and can facilitate even the most complex forms of giving.
- 3 Our staff and volunteers have broad expertise regarding community interest and needs.
- 4 We partner with professional advisors to create highly effective approaches to charitable giving.
- 5 We provide highly personalized services tailored to individual charitable and financial interests.
- 6 We offer maximum tax advantages for most gifts under federal law.
- 7 We build endowment funds that benefit the community forever and help create personal legacies.
- 8 Our funds allow you to invest in the causes you care about most.
- 9 We multiply the impact of gift dollars by pooling them with other gifts and grants.
- 10 We are a community leader, fostering collaboration on issues of broad interest to create positive change.

# KINDNESS FREDERICTON

Every fall, the Fredericton Community Foundation celebrates Kindness Fredericton to grow and foster kindness and philanthropy in our city. We inspire community members to initiate and carry out multiple acts of kindness, to create a feel good, fun experience for the whole community. It builds community spirit and expands on the idea that the smallest act of kindness can have a wonderful, positive impact on the recipient as well as the giver. This makes our community a better place to live!

This year we took Kindness Fredericton to a whole new level by announcing it as Kindness Week! We made it even more simple to participate, by asking community members to perform their act of kindness, no matter the size, and simply post a picture or a video of it using our hashtag #KindnessWeek. By using social media, we were able to spread the word all across our community, and let the event grow organically throughout the week as more and more people chose to participate.

The whole week was filled with wonderful acts of kindness ranging from pillow donations to the maternity ward at the hospital, to crokinole board donations to York Care Center, to leftover pumpkin donations to the Wallflower Animal Sanctuary, and that's only the beginning!

Our friends at Trius Truck Center and SignFx, hooked us up with a Kindnessmobile, that we drove around all week to some pretty great events. All simply for one purpose, kindness! We got to see the UNB Reds Women's Hockey Program deliver tickets to their game, the Fredericton Public Library accept clothing donations for the homeless shelter, and the moms of StrollerFit exercise class donate baby-related items to Greener Village Foodbank. Overall, the week grew into something so special for our community, as we all celebrated and help contribute to the kindness that we know already exists in Fredericton!



Thank you to all of our partners who helped us put on Kindness Week and thank you to everyone in Fredericton who participated around the city! We can't wait to host it again next year!



# THE KING'S LANDING FOUNDATION

The Kings Landing Foundation helps support the programs and services available at its living history museum. With 40 historic buildings and over 77,000 artifacts, Kings Landing is able to educate and entertain tourists with a look at life in early New Brunswick, covering over 200 years of history.

"There is an endless amount of history that needs to be shared and the longer it's there the more important it is" said Lynn Thornton, Chair of the Kings Landing Foundation Events Committee. Many of the artifacts are preserved and modelled in the historic houses as they might have been in the 19th century. One artifact hangs on the wall of the Jones family home — a floral wreath made of hair. Traditionally when a family member died a lock of their hair would be saved, made into a flower and added to the wreath. This is just one of the ways that the generations of families that lived at Kings Landing are remembered and honoured.

In addition to tours, Kings Landing offers a summer camp program called Visiting Cousins where children ages nine through fourteen experience a week in the life of a child in the 19th century village. "They're not allowed to take any technology, no phone or iPads, and they can't take money because there's nowhere to spend it" said Thornton. "They are completely immersed in history".

The Visiting Cousins program has run for the last 45 years and sees over 200 children per summer. Each week the children dress in costume and engage in activities "from the time they get up until the evening" said Thornton. They are each assigned a historical family home where they act as a visiting relative to that family. The children do chores, learn how to work on the farm, observe skills such as blacksmithing and weaving and attend the school house for studies and games. The cost of the camps is \$460 per week. The Fredericton Community Foundation was able to donate a grant of over \$3000 which will cover the cost of six children to attend the camp and purchase a camp kit. The bursaries provide



the opportunity for children to participate in history in a way that they can't do in a classroom. It also allows them to meet new people and make friends from all over Canada and the U.S.

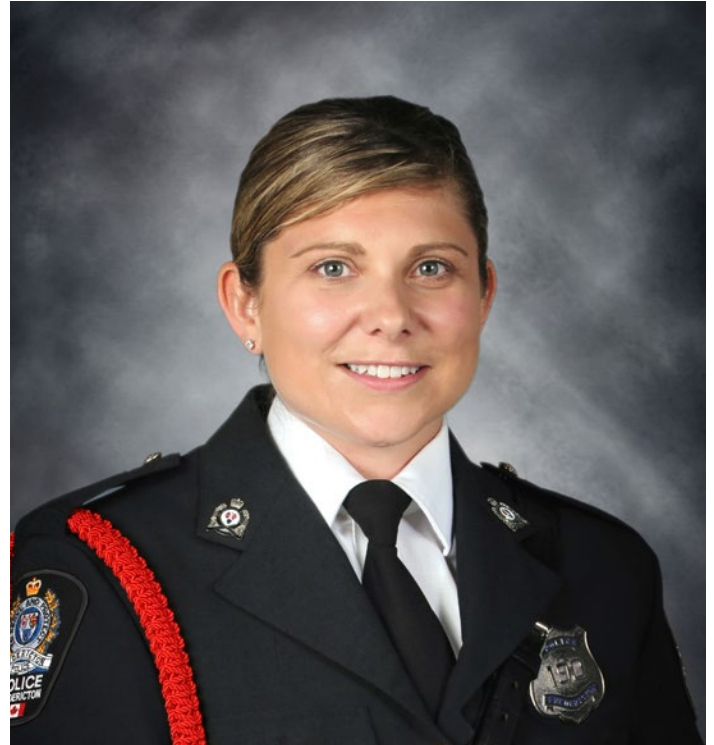
One way that the Kings Landing Foundation commemorates its donors is through their alumni and donor trees. The wrought iron branches of these apple trees can be seen sprawled on the wall inside the main entrance. Pewter apples and leaves are mounted on the branches. Organizations that donate to the Foundation receive an engraved apple for every \$1000 donated. The Fredericton Community Foundation is proud to now have three apples on the tree.

The leaves on the trees are available for purchase by past participants in the Visiting Cousins program. Visiting Cousins from any year can purchase a leaf for \$500 and have their names engraved on it and add their legacy to the ongoing history of Kings Landing. Thornton hopes that the "little orchard" in the front entrance will expand as more donations are made and more Visiting Cousins attend the program. The money from the trees will go towards funding for future Visiting Cousins.

"They chose apple trees because apples are not native to New Brunswick" said Thornton, "they were brought here, and they flourished and that's how we relate them to the Visiting Cousins".

# POLICE FUNDS

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The Fredericton Community Foundation is honoured to hold funds in the name of two Fredericton police officers killed in the line of duty in August 2018.

## ROBB COSTELLO

Lawrence Robb Costello was born in St. John in 1973 and joined the Fredericton Police Force in 1998. He served 20 years on the force and died in the line of duty on August 10th, 2018 at the age of 45. Costello was known to be very passionate about his work and a loving father and step-father. Former Police Chief Leanne Fitch says when she thinks of Costello she thinks of his "smiling eyes".

Fitch was Costello's coach officer when he first started on the force. She says they spent a lot of time "travelling around together in the paddy wagon". Fitch said Costello would always have a

Tim Horton's coffee cup in his hand. "He would hold it up to his face and all you could see was his eyes and the corners of his smile".

In addition to his happy demeanour, Costello was also very active in the police force. He had extra training in deescalation and was a certified Use of Force Instructor. "He was very passionate about ensuring his coworkers had the tools and skills to be safe at work" said Fitch.

Fitch says Costello loved his two daughters, he was "a proud father and a good role model for his step children".

## SARA BURNS

Sara Mae Helen Burns was born on July 5th, 1975 in St Andrews, Fife, Scotland. She moved to Papa New Guinea at age 2 and lived there for five years before moving to Canada. She married her husband Steven Burns in 1999 and they had three sons. Burns was a stay at home mom for 14 years until she decided to pursue her dream of becoming a police officer.

She joined the Fredericton Police Force in 2016 and served for two years before being killed in the line of duty on August 10th, 2018 at the age of 43. Burns was an active member of her community and was often known to say she loved her job.

Fitch says she fondly remembers that Sara was “always, always smiling”. Fitch says she and Burns followed each other on twitter and she was able to see that Burns loved the city and was “very passionate about policing and helping people”.

Fitch recalls coming across a ‘thank you’ note from Burns while cleaning her office out for retirement. Burns had written the note to thank Fitch for hiring her and giving her the opportunity to work on the Fredericton Police Force. “I forgot I had it,” said Fitch, “it was very special”.

Fitch believes both Costello and Burns would view their funds as a “continuation of how they can help others in our community”.

The Sara Burns Police Memorial Fund will go towards funding initiatives surrounding mental health, women facing violence, adult continued education and other initiatives to help the community become a safer place.

The Costello family wishes the Robb Costello fund to go towards a scholarship for students pursuing a career in policing as well as other initiatives to support the Fredericton community and make it a better and safer place.

Fitch thinks they “would both be very pleased and honoured” knowing that their funds continue to serve their community. Although they are no longer here, their legacy lives on through their funds and the initiatives that they support.

“I appreciate that their memories will be honoured and preserved this way”.



# PHILANTHROPY IN ACTION 10<sup>TH</sup> ANNIVERSARY

On May 23rd, 2019 the Fredericton Community Foundation was pleased to celebrate their 10<sup>th</sup> Annual Philanthropy in Action Award Dinner honouring Brian Johnson and Joe Dobbelsteyn. The dinner was held at the Fredericton Inn and was presented by our friends at Stewart McKelvey. We saw over 350 members of our community come together to celebrate the contributions of Brian and Joe.

The Philanthropy in Action Award honours members of the greater Fredericton region who have given of their time, talent and financial resources for the well-being of the community and surrounding areas. This year's honourees have both been long-standing and humble contributors to worthy causes in our community, volunteering their very special talents and countless hours to causes that they also support financially.

Brian's community service is extensive. He served as the President of the UNB Men's hockey team for 18 years and has been a major financial supporter of UNB athletics and received the UNB Certificate of Achievement Award. Brian is proud to have brought the Kingswood Turnaround Achievement Award (TAA) to our community. Now in its 25th year, the TAA honors students who have turned their lives around. Since its conception, the TAA has given over \$400,000 in scholarships to over 1000 students in 22 schools in the Fredericton region. Brian was also the Founder and Chairman of the Friendship Hockey Series. For this work, Brian received several awards including the Queen Elizabeth II Diamond Jubilee Award, a Citation from the Commonwealth of Massachusetts, the Spirit of the Game Award from Hockey Canada, and was recognized in the Canadian Hockey Hall of Fame. He also received the Canadian Museum Association Award for Philanthropy, JD Irving Arts Award, Premiers Disability Award and several other awards.



Joe has volunteered over 300 hours in Fredericton, with a focus on the well-being of the senior community. He was instrumental in the founding of Pine Grove Nursing Home, in which he convinced his church to provide land, and the government to provide support for the nursing home, raised funds to have it built, hired staffed and welcomed all the initial residents. He has been a frequent donor and volunteer to the United Way, John Howard Society, Chalmers Foundation and St. Dunstan's Parish. He also spearheaded the Festival of Lights at Pine Grove Nursing Home, which erects more than 80 trees and wreaths as a way to raise funds for the nursing home. Joe not only raised the money through sponsorship of the trees, but was hands on in his work of setting up the electrical panels, in the snow, to ensure the hook up of the trees.

On top of their generous financial contributions, Brian and Joe have both volunteered hundreds of hours. The kindness and respect that they exhibit in our community is a shining example of Philanthropy in Action. This was apparent throughout the night as we celebrated their contributions. Both men used the time they had for speeches to thank people in their lives who had helped them to help others. The Philanthropy in Action Grant is a \$10,000 grant which is to be given to the charity of the honouree's choice. As a special part of the evening, we announced that the grant would be doubled so the honourees did not have to split the grant. The additional money was made possible from a gift bestowed to FCF from the estate of Rosemary McCain. Rosemary is the single largest donor to the Fredericton Community Foundation. FCF endows 6 funds in her name that each disburse annually to various causes. The legacy of Rosemary McCain continues with this gift from her estate.

Thanks to everyone who helped make our 10<sup>th</sup> Annual Philanthropy in Action Award Dinner an overwhelming success!



# CHIMO HELPLINE

The Chimo Helpline is available for people to call 24 hours a day. The trained Crisis Interveners on staff are available over the phone to help talk people through mental health problems, suicidal thoughts, relationships and everyday struggles. The current phone service is an excellent resource for many people but may not be the best option for one demographic.

“Suicide is the second leading cause of death in youth” said Lisa O’Blenis, the Executive Director of Chimo Helpline. O’Blenis wanted to offer a service that would encourage this demographic to reach out for help in a way that makes them comfortable. This is why Chimo introduced a Live Chat feature on their website. “60% of the people that use the phone service are between the ages of 31 and 40 and 38% are youth” said O’Blenis, “so that’s really who the chat is for”.

O’Blenis says that youth tend to be more comfortable using a chat feature than speaking on the phone. This also makes the helpline more accessible for people with hearing impairments, people with anxiety or people who don’t feel safe using the phone.

The project began in February of this year and is currently in its pilot stage. Though many other helplines in Canada offer live chats, O’Blenis says this will be a first for New Brunswick. The Live Chat runs everyday from 5 p.m. to midnight.

The Fredericton Community Foundation gave a \$6000 grant to Chimo Helpline which was put towards paying for the chat platform, the monthly subscription and staff training. “We wouldn’t have launched it without the grant” said O’Blenis, “it was essential”.

The Crisis Interveners at Chimo all go through 30 hours of Applied Suicide Intervention Training. Half of the Crisis Interveners are volunteers, some come from nursing or social work backgrounds



while others are retired and “want to give back to the community” said O’Blenis.

For the last four months Chimo has been collecting data from the pilot period to better improve the system, gather data about demographics and see if there is a need to expand their chat services for a longer period of time. Over the course of the pilot period, Chimo Helpline has had an average of 101 chats per month.

“We talk to a lot of people who it’s their first time using the service” said O’Blenis. This includes several people with self identified hearing impairments and people with acute anxiety “that were able to move to the phone, so that shows a huge progress” said O’Blenis.

This live chat gives better support options for many people who are unable to use the phone for health or safety reasons. It makes mental health services more accessible to the community and will encourage youth to open up more about their mental health.

O’Blenis says she is very grateful for the grant and hopes that the Live Chat service can continue and later “grow to a 24 hour service”.

# CHIEF HAROLD SAPPPIER MEMORIAL ELEMENTARY SCHOOL

The students of Chief Harold Sappier Memorial Elementary School hosted parents, community members and the St. Mary's First Nations elders at their year-end concert. The students began the event with their school song. They sang “you’re sure to see smiling faces and hear happy sounds,” which is exactly what was seen and heard in the auditorium that day.

This kind of community involvement is what Chief Harold Sappier Memorial Elementary School hoped to promote and nurture with the introduction of a school concert band, a first in the school’s history. “I always thought a music program in a school is like a heartbeat,” said music teacher Jeff Zaat,

This is the second year of CHSME’s music program and the first time introducing musical instruments into the curriculum. The concert band allows students from grades three to five to learn how to play and care for various instruments. The band, consisting of 10 students, has a percussion, clarinet and trombone section. Zaat says it has been beneficial to the students education and personal lives. “Anytime you encourage a student to learn a new skill you’re helping them to improve in their own lives”.

During a speech at the beginning of the concert, Chief Alan Polchies said the late Chief Harold Sappier “had a vision — that vision was youth... and today we are in his footprint”. Sappier’s vision continues to be seen in CHSME’s music program. The band offers new opportunities to students who may want to pursue music. It also promotes creativity and offers comfort in the community. This aligns with the school’s motto — ‘Wolasotas’ or ‘Believe in yourself’.

“The music program gives them the confidence to continue in their musical career or educational journey,” said Polchies.



Students involved in and excited about their education are assets to the community. Polchies says he hopes the students continue their pursuit of music and positively represent St. Mary’s. “Music is a big part of tradition,” said Polchies, “the community can come together, young and old, to witness the teaching of musical instruments”.

Last fall the Fredericton Community Foundation was able to contribute a grant of \$4,700 to support costs of percussion equipment, instrument care kits, instructional books and to help cover instrument rental costs. “It’s a new project... so we needed a lot of resources like music stands” said Zaat.

Next year the school will be expanding into a middle school with the addition of a grade six class. Zaat says he hopes to continue the music program with “more project based work... where they work on song writing and composing”.

Overall, he says the band has been a huge success. “Some students say they learned how to play 11 or 12 notes, which is great for the first year [of the program]... I’m really happy with the result and proud of them beyond measure”.

# IMPACT GRANT - PARTNERS FOR YOUTH & FAMILY ENRICHMENT AND COUNSELLING SERVICES



## PARTNERS FOR YOUTH

The Making Waves program began over 25 years ago to combat the cycle of relationship violence seen passed down through generations of domestic violence cases. “There’s a need in life for healthy relationships” said Suzanne Laver, the Education Coordinator for Making Waves. “Everybody needs to know how to be in a healthy relationship and how to recognize an unhealthy relationship”.

Partners for Youth adopted the Making Waves program in 2009. The program focuses on issues surrounding consent, diversity and violence in intimate relationships. The original model of the program offered a bilingual conference to English, French and First Nations youth. Students would take the information they learned and, with the help of teachers or counsellors, bring it back to “make waves” in their schools.

Laver noticed in the earlier conferences that First Nations youth were not as involved and felt the subjects weren’t relevant to them because “we were talking about things that they had seen or experienced a lot earlier in life”. She separated the conferences

to create smaller groups and tailor the subjects to their communities and cultures. Laver includes examples and language in the conferences that are more relatable to First Nations youth. “All our programs [at Partners for Youth] are focused on giving youth a voice” said Fiona Williams, Executive Director of Partners for Youth.

The Fredericton Community Foundation gave \$10,000 from the Impact Grant to help fund this new direction of Making Waves.

The conference hosted approximately 40 youth from St. Mary’s and Kingsclear First Nations and an additional conference was held for 20 youth in Tobique First Nation. Laver visits each school at least once at the end of the year to offer support and see what the students have done in their communities.

Laver says the pressures that students go through, especially young girls, is becoming increasingly difficult but she has already noticed a change in the students that she’s worked with. She is excited to continue her work with these communities and create new relationships with other First Nations communities. “It takes time to get going” said Laver “but it was a pretty good start”.





## FAMILY ENRICHMENT AND COUNSELLING SERVICES

Paving the Way is an initiative that links health care service providers to create a network that offers affordable and timely access to health care. Family Enrichment and Counselling Service is bringing this initiative to the Fredericton area. “There is far more need than there is service to go around” said Rice Fuller Director of Counselling Services at the University of New Brunswick and a Board Member of the Canadian Mental Health Association of New Brunswick.

Fuller was one of several people that helped bring Paving the Way to Fredericton after a conversation about long wait times at the Victoria Health Centre. The first step was to gather “as many providers of mental health services in Fredericton that we could get around a table” said Fuller. Leentje Deleuil the Executive Director of Family Enrichment and Counselling Service said the goal is to make sure “every citizen in Fredericton has timely access to appropriate mental health care”.

The Fredericton Community Foundation gave \$15,000, a portion of the Impact Grant to help fund this initiative. Family Enrichment and Counselling Service used the grant to organize a conference with various mental health agencies and advocates across Fredericton.

From this meeting, a report was created that identified the problems with the current mental health care system and some solutions to work towards. Deleuil says they are looking to fill the gaps between the various health care agencies so that “every door you knock on is a good door [and] there will be someone that will guide you to the right services” “Having people working together and understanding what the other groups are doing is going to be much more helpful than maintaining barriers” said Fuller.

Deleuil says that one agency alone cannot tackle the health care problem but “when you put 50 agencies together, we suddenly have more weight”.

The Fredericton Community Foundation continued to support this project by putting an additional \$18,035 from the Rosemary’s Legacy Fund to help the progress of the Paving the Way initiative. The grant allowed Family Enrichment and Counselling Service to hire Danielle Desaulniers as their new Project Coordinator.

Deleuil says she is grateful for the Fredericton Community Foundation for helping to fund this initiative. “It’s important to know that in our community we have people that are very open minded and accept that there is a problem and are willing to help fix that problem”.

# CAMP KERRY/ MCDUGALL FAMILY FUND

Peter McDougall's first encounter with the Fredericton Community Foundation was as a guest at the Philanthropy in Action dinner. After listening to the accounts of the donors, McDougall became impressed with the Foundation and began thinking of ways that he could contribute to his community.

"The thing that stood out the most was that it wasn't just big donors that were involved" said McDougall, "there were also lots of regular folks".

The McDougall family has been in Fredericton for over 20 years. McDougall says Fredericton has been very good to his family over the years and he welcomed the opportunity to pay it forward and give back to the community. "I thought, we're just regular folks but we could do a little part".

When considering creating the fund, McDougall thought of his mother who worked as a nurse full time until the age of 78. Her passion for her work in alcohol and drug rehabilitation was an inspiration for him. When the fund was created, the family decided that it would go towards supporting causes similar to alcohol and drug rehabilitation as well as mental health.

This year the funds were directed towards Camp Kerry, a program that offers retreats that give education, support and counselling services to families who have suffered the loss of a loved one or are coping with a life-threatening illness. McDougall says this is a "wonderful use of the funds". Camp Kerry provides counselling for families and gives them the opportunity to connect with each other. The camps host activities that include art therapies and adventure-based therapies that promote healing within families and provide resources for the families to continue using beyond the camp setting. The program's staff of health care professionals offer mental health support and provide a sense of community and hope to those that attend. The funds will help



support Camp Kerry by supplying money for staff, supplies and locations for the retreats as well as food and accommodations.

McDougall says that philanthropy is not just about the big donations, it's about everyday people giving back to their communities. "There's a great deal that can be done by everybody doing a little bit" said McDougall, "and that's what I hope for this fund, that it will do a little bit for a long time".

Although the funds were originally intended to be directed towards specific areas, McDougall says that regardless of where they go, he knows that the Fredericton Community Foundation will use the donations "in ways that are meaningful". McDougall also hopes that his story will inspire others to give back to the community. "My hope is that someone will see that and think, if they can do it, I can do it".

# NB SPORTS HALL OF FAME

Over the years the New Brunswick Sports Hall of Fame has commemorated New Brunswick's athletes with portraits of the Hall of Fame inductees. As they celebrate their 50<sup>th</sup> anniversary, the New Brunswick Sports Hall of Fame will be using a new medium to honour New Brunswick's athletes.

The New Brunswick Sports Hall of Fame Inc. was established in 1970 to recognize and honor those athletes, teams and builders who have achieved outstanding success, and those who have made a significant contribution to the advancement of competitive sport in this province.

The Honoured Members Project is a series of bilingual videos that will be released throughout the year highlighting the achievements of Fredericton Area Hall of Famers over the last 50 years. The videos will be available online through their Virtual Locker Room.

This series of videos will not only be a way to memorialize New Brunswick athletes but it will also be a way to promote the Sports Hall of Fame through social media.

The videos allow the stories of these athletes to be told to younger generations in a more relatable way. It also makes pieces of New Brunswick's history readily available to students through the Sports Hall of Fame website.

The Fredericton Community Foundation supported the project with a \$3000 grant to help with the production of the videos.

This interactive project will teach younger generations more about New Brunswick's sports history and preserve the memory of these athletes for years to come.



# FINANCIAL REPORT

## REPORT FROM THE INVESTMENT AND AUDIT COMMITTEE

Amy Murdock, CPA, CA Treasurer

In this, my last report on behalf of the Investment and Audit Committee, I want to begin by thanking all of our donors. Thanks to your generous support, I have seen our fund balances grow by over \$5.9 million during my five years as Treasurer.

During the year ended June 30, 2019, we experienced difficult market conditions resulting in a return of 2.69%, which is lower than we've seen in the recent past. Please know that our focus remains on the long-term and on maintaining an investment strategy that allows the Foundation to fulfill its mandate into perpetuity. An important component of our investment strategy is investing in securities that generate income from dividends and interest returns, which provide the Foundation with the cash flow to meet our mission of ambitious and meaningful grantmaking. We acknowledge that we have underperformed the benchmark at this time, however we expect that our investment strategy will outperform the benchmarks on a long-term basis.

The Board of Directors of the Fredericton Community Foundation, through the work of the Investment and Audit Committee, has developed an Investment Policy Statement outlining investment guidelines designed to meet the long-term investment objectives of the Foundation. We also monitor the performance of our Investment Manager against benchmarks established within the Investment Policy Statement.

Finally, I am delighted to welcome and introduce Jennifer Mulherin, CPA, CA as the new Treasurer and chair of the Investment and Audit Committee.

	1 YEAR	2 YEAR	3 YEAR	4 YEAR	5 YEAR	10 YEAR
RETURN (NET OF FEES)	2.69%	3.77%	5.42%	4.74%	5.05%	7.05%
BENCHMARK	5.91%	5.96%	6.45%	5.46%	5.80%	7.14%
OVER (UNDER) PERFORMANCE	-3.22%	-2.19%	-1.03%	-0.72%	-0.75%	-0.09%

## \*STATEMENT OF OPERATIONS AND FUND BALANCES

Year Ended June 30, 2019 with Comparative Figures for 2018

	COMMUNITY	DESIGNATED	2019 TOTAL	2018 TOTAL
CONTRIBUTIONS	\$99,994	\$1,658,947	\$1,758,941	\$960,984
INTEREST AND DIVIDENDS	126,699	369,136	495,835	449,484
REALIZED CAPITAL GAINS	(44,021)	(125,867)	(169,888)	107,155
UNREALIZED CAPITAL GAINS	41,820	133,999	175,819	187,105
OTHER INCOME	96,770	-	96,770	99,790
GRANTS	(147,345)	(492,734)	(640,079)	(516,420)
EXPENSES	(129,629)	(176,787)	(306,416)	(244,370)
INVESTMENT MANAGEMENT FEES	(19,083)	(55,382)	(74,465)	(69,753)
TRANSFERS	(9,425)	9,425	-	-
CHANGE IN FUND BALANCES	15,780	1,320,737	1,336,517	973,975
FUND BALANCE, BEGINNING OF YEAR	4,049,756	11,082,432	15,132,188	14,158,213
FUND BALANCE, END OF YEAR	\$4,065,536	\$12,403,169	\$16,468,705	\$15,132,188

\*This is an excerpt from our Audited Financial Statements. For the complete set of financial statements, please go to our website at [www.fredfdn.ca](http://www.fredfdn.ca) and view them under "About Us / Publications", or call our office at (506) 454-2262 to have a copy mailed to you.

The figures above include endowed funds only.

# 2018-19 FUNDS

## DONOR ADVISED FUNDS

FUND NAME	RECIPIENT ORGANIZATION
MAIS REYNOLDS FUND	Multicultural Trust Fund
JACKSON WRIGHT YOUTH FUND	Theatre New Brunswick
HATHEWAY FAMILY FUND	Dalhousie University University of New Brunswick
RALPH & JANET SHEARS HUMANITARIAN FUND	Fredericton Food Bank Fredericton Community Kitchen Fredericton Homeless Shelters Chalmers Hospital Foundation Hospice Fredericton Portage Atlantic Foundation
HOUSING FIRST FUND	John Howard Society of Fredericton
FRED & GLADYS MEMORIAL FUND	Downtown Community Health Clinic
MACPHERSON FAMILY FUND	Learning Disabilities Association of New Brunswick

## 2018-2019 DESIGNATED FUNDS DISBURSEMENTS

FUND NAME	RECIPIENT ORGANIZATION
ALDEN R. CLARK FUND	NB Sports Hall of Fame
BEAIRSTO FAMILY FUND	Wilmot United Church (Sound & Video Ministry)
BEN & FAYE MEDJUCK	Fredericton High School Leo Hayes High School
BILL MCCAULEY MEMORIAL MUSIC FUND	Leo Hayes High School
BLISS MCDADE FUND	Fredericton Homeless Shelters
BRIAN JONES FUND	UNB Community Health Clinic
BRIGADIER A.C. ROSS FUND	Chalmers Regional Hospital - Social Work Dept.
C.T. SIMMONS YOUTH ATHLETIC FUND	N.B. Amateur Sport Fund – Northside Minor Basketball
CANADIAN DIABETES ASSOCIATION FUND	Canadian Diabetes Association
CHAMBER OF COMMERCE SCHOLARSHIP FUND	University of New Brunswick
CLARK, W. G.	Fredericton Music Festival
COUNCIL OF THE ARTS FREDERICTON	University of Toronto
CROWELL CHILDREN'S EDUCATION FUND	Kings Landing Historical Settlement

FUND NAME	RECIPIENT ORGANIZATION
CROWELL MEDICALLY DISABLED FUND	Chalmers Regional Hospital - Social Work Dept.
CROWELL NURSING SCHOLAR FUND	University of New Brunswick
DUFFIE CROWELL TAPESTRY	Parkinson Society of Canada Truro First United Church York Sunbury Historical Society Inc. Fredericton Society of Artists Diocese of Fredericton NB Crafts Foundation Leo Hayes High School Fredericton High School
EARL & SANDY BREWER FUND	University of New Brunswick St. Thomas University
ESTATE OF OTIS LOGUE	Fredericton Salvation Army War Amps of Canada UNB Beaverbrook Scholars Award Children's Wish Foundation Fredericton YMCA Century Fund Christ Church Cathedral Saint John High School Alumni Scholarship Fund UNB Class of 1941 Scholarship Fund Cdn Federation of University Women Chalmers Hospital Foundation STU Third Age Centre APEGNB Foundation Medic Alert Foundation NB Heart & Stroke Foundation
FONDS COMMUNAUTAIRE SAINTE ANNE	Centre Communautaire Sainte Anne
FRANK F. CREIGHTON	St. Paul's United Church Salvation Army United Way of Fredericton Care Canada Rotary Club of Fredericton
FREDERICTON BOTANIC GARDEN FUND	Fredericton Botanic Garden
FREDERICTON PLAYHOUSE FUND	Fredericton Playhouse
FREDERICTON SPCA	Fredericton SPCA
GEORGE & ELLEN MACGILLIVRAY FUND	Fredericton Botanic Garden Fredericton Society of St. Andrew Cultural Fund St. Andrews Presbyterian Church of Fredericton Women in Transition House Fredericton Homeless Shelters
IODE - A.R. CLARK FUND	University of New Brunswick
ISABEL ADAMS COBURN SCHOLARSHIP FUND	University of New Brunswick
JOHN & ETHELWYN MCKNIGHT FUND	Beaverbrook Art Gallery
JOHN A.G. PAGE	New Brunswick Community College Foundation
JOSLIN SCHOLARSHIP FUND	Dalhousie University
K&F MACHIN FUND FOR ANIMALS	Fredericton SPCA
KIDS HAVING FUN FUND	Priestman Street School

FUND NAME	RECIPIENT ORGANIZATION
MARIANNE LIMPert SCHOLARSHIP	University of New Brunswick
MCKNIGHT MEMORIAL FUND	Rotary Club of Fredericton
MIKE FITZGERALD MEMORIAL FUND	Dalhousie University University of New Brunswick Acadia University St. Thomas University CEGEP Heritage College
NANCY GWEN HICKS MEMORIAL FUND	Fredericton SPCA Oromocto SPCA
PEARL COLWELL	Fredericton SPCA
PETER ADAMS FUND	Fredericton Food Bank
PHILIP O'LEARY FUND	Canadian Red Cross Fredericton Homeless Shelters Alzheimer Society Amnesty International - Canada Chalmers Hospital Foundation Canadian Cancer Society Fredericton Community Kitchen Salvation Army Forest Hill Cemetery
PROVINCIAL ARTISANS BURSARY FUND	Douglas College NBCC Foundation St. Thomas University University of New Brunswick-Saint John University of New Brunswick University of Sherbrooke, Moncton Campus
REG WHEATON FUND	Brendon Oreto Foundation - Needy Kids Program Fredericton YMCA - Strong Kids Program
ROSEMARY'S SPCA FUND	Fredericton SPCA
ROSEMARY'S BURSARY FUND	University of New Brunswick NB Community College
ROSEMARY'S PLACE FUND	John Howard Society - Rosemary's Place
SCIENCE EAST SCIENCE CENTRE	Science East Association Inc.
SUSAN WATSON FSPCA FUND	Fredericton SPCA
TED & MARJORIE ATKINSON	Fredericton High School
THOMAS WASHBURN MEMORIAL SCHOLARSHIP FUND	University of New Brunswick Queens University
TIMMY MUNN SCHOLARSHIP FUND	University of New Brunswick Mount Allison University
TIMMY MUNN MINOR HOCKEY FUND	Brendon Oreto Needy Kids Program
W. HEDLEY WILSON ESTATE	Christ Church Cathedral
WAP-MAP FUND	Chalmers Hospital Foundation



# COMMUNITY FUNDS

FUND NAME	RECIPIENT ORGANIZATION
<p>Board &amp; Staff Legacy Fund</p> <p>David Cornish Memorial Fund</p> <p>Perley &amp; Phyllis Estey Fund</p> <p>Donald Morgan Memorial Fund</p> <p>Frank &amp; Mary Morrison Fund</p> <p>J.T.Clark Family Foundation Fund</p> <p>Kileel Family Fund</p> <p>Richard &amp; Margie Clark Family Fund</p> <p>Don &amp; Yvonne Crawford Fund</p> <p>Ginger Fund</p> <p>John &amp; Pam Clark Fund</p> <p>John L. Bird Fund</p> <p>G.Bert Edney Fund</p> <p>Margaret, Reg &amp; Nancy Gilbert Fund</p> <p>Madeline Holmes Fund</p>	<p>Ability New Brunswick</p> <p>Adult Literacy Fredericton (Laubach Literacy Fredericton)</p> <p>Alzheimer Society</p> <p>Autism Connections</p> <p>Beaverbrook Art Gallery</p> <p>Beaverbrook Auditorium / TNB</p> <p>Camp Kerry Society – Atlantic Region</p> <p>Canadian Deafblind Association – NB Inc.</p> <p>Cat Rescue Maritimes (CARMA) – Fredericton Chapter</p> <p>Chimo Helpline Inc.</p> <p>CISV Fredericton</p> <p>CNIB</p> <p>Ducks Unlimited</p> <p>Earth Rangers</p> <p>Family Enrichment &amp; Counselling Services</p> <p>Fredericton Botanic Garden Assoc.</p> <p>Fredericton Homeless Shelters</p> <p>Fredericton YMCA</p> <p>Frontier College</p> <p>John Howard Society of Fredericton</p> <p>Kids Help Phone</p> <p>Kingswood Turnaround Achievement Awards</p> <p>L'Arche Fredericton Inc.</p> <p>Learning Disabilities Association of NB</p> <p>Ecole Sainte Anne</p> <p>Fredericton High School</p> <p>Fredericton High School Glee Choir</p> <p>Leo Hayes High School</p> <p>Musical Ventures-NB Summer Music Festival</p> <p>Nature Conservancy of Canada</p> <p>NB Community College Foundation</p> <p>NB Sports Hall Of Fame</p> <p>Opal Family Services</p> <p>Partners for Youth</p> <p>Pine Grove Foundation</p> <p>Roots of Empathy</p> <p>School District #12 Scholarship Trust Committee</p> <p>Solo Chicken Productions</p> <p>Sport NB – Fredericton Synchronized Swimming Club</p> <p>St. Thomas University</p> <p>University of New Brunswick</p> <p>Youth in Transition</p>

## FIELD OF INTEREST FUNDS

FUND NAME	RECIPIENT ORGANIZATION
BLANCHARD FAMILY POVERTY REDUCTION FUND	Fredericton Homeless Shelters
CREED BEATTIE FUND	Canadian Deaf Blind Association
FCF ADMIN FUND	FCF Administration Budget Pine Grove Foundation Kingswood Turnaround Achievement Awards
FREDKID FUND	Ability NB
ISAAC'S WAY ARTS FUND	Beaverbrook Art Gallery
JEFF MCGUIGAN MEMORIAL FUND FOR MENTAL HEALTH	Kids Help Phone
JIM & BETH CLARK FUND	Meals on Wheels Fredericton Friends of the Fredericton Public Library Roots of Empathy The Leukemia & Lymphoma Society of Canada Nashwaak Villa
LILLIAN E COVEY ESTATE	New Brunswick Youth Orchestra Centre Jeunesses Musicales Canada-Fredericton Fredericton Society of St.Andrews Pipe Band Royal Road Elementary School Fredericton High School Glee Choir St. Mary's First Nation-Harold Sapier Elementary School Band
MCDUGALL FAMILY FUND	Camp Kerry Society
MEIGHAN ADMINISTRATI\ON FUND	FCF Administration Budget
ROSEMARY'S LEGACY FUND	Family Enrichment and Counselling Services
ROSEMARY'S PANTRY FUND	Lincoln Elementary Community School Royal Road Elementary School Ecole Les Eclaireurs Ridgeview Middle School Harold Peterson Middle School Geary Elementary School Harvey Elementary School Stanley Consolidated School Minto Memorial High School John Howard Society of Fredericton
ROSEMARY'S YOUTH FUND	Kings Landing Foundation Fredericton Playhouse Theatre New Brunswick
SIMMONDS FAMILY FUND	Fredericton High School Glee Choir

## EMERGING FUNDS

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FUND NAME
EMERGING CLARK QUINLAN FUND
EMERGING FREDERICTON GREEN FUND
EMERGING GEORGE & HELEN COLTER FUND
EMERGING KHUSHAIM FUND
EMERGING YORK CARE FOUNDATION FUND
EMERGING 100 WOMEN WHO CARE

## MANAGED FUNDS

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Managed Funds are owned by other charitable organizations and administered by the Fredericton Community Foundation. These funds are not included in the FCF endowment but are co-mingled with the Foundation's investments. The Managed Funds total \$2.8M in assets.

FUND NAME
BRENDON ORETO KIDS PROGRAM FUND
FREDERICTON ASSOCIATION FOR COMMUNITY LIVING
FREDERICTON PUBLIC LIBRARY FUND
FREDERICTON ROTARY CLUB
FREDERICTON TRAILS COALITION FUND
LITERACY COALITION OF NB
NB ASSOCIATION FOR COMMUNITY LIVING
SPCA TRUST FUND
UNITED WAY ENDOWMENT FUND

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